Worksheet 2a

My Definition of Success
Below, write your definition of success, along with the personal characteristics which will help you achieve it. Remember, if you can see it, you can be it.

Worksheet 2b

My Business Vision
Describe your business as you envision it. Incorporate your definition of success. Go into as much detail as you like. (If you already have a business, envision what you want it to become.) Over time, your vision will probably change. When it does, come back to this page and revise it. Remember, flexibility - not rigidity, is the mark of a good entrepreneur.

“Not seeing is half-believing”
– Vita Sackville-West