



## WELCOME TO

# WEV's Smart Entrepreneurial Training Course

## Course Schedule: Fall 2023

Week	Session	Date	Time	Location	Topic
Week 1	1a	Wednesday, August 30	6:30 – 8:30pm	<b>WEV Office</b>	Orientation
Week 2	2	Wednesday, September 6	6:30 – 8:30pm	Online	Basics of Business
	1b	Saturday, September 9	10:00am – 2:30pm	<b>WEV Office</b>	Skill and Mindset
Week 3	3	Wednesday, September 13	6:30 – 8:30pm	Online	Target Market
	3b	<i>Varies</i>	<i>Varies</i>	Online	<i>Individual 1:1</i>
Week 4	4	Wednesday, September 20	6:30 – 8:30pm	Online	Market Research
Week 5	5	Wednesday, September 27	6:30 – 8:30pm	Online	Intro to Marketing
Week 6	6	Wednesday, October 4	6:30 – 8:30pm	Online	Internet Marketing
Week 7	7a	Wednesday, October 11	6:30 – 8:30pm	Online	Sales
Week 7	7b	Saturday, October 14	10:00am – 2:30pm	<b>WEV Office</b>	Money Mindset
Week 8	8a	Wednesday, October 18	6:30 – 8:30pm	Online	Business Finance
	8b	Saturday, October 21	10:00am – 2:30pm	<b>WEV Office</b>	Financials Workshop
Week 9	9	Wednesday, October 25	6:30 – 8:30pm	Online	Projections
Week 10	10	Wednesday, November 1	6:30 – 8:30pm	Online	Funding
Week 11	11	Wednesday, November 8	6:30 – 8:30pm	Online	Taxes
Week 12	12	Wednesday, November 15	6:30 – 8:30pm	Online	Legal Considerations
Week 13	13	Wednesday, November 29	6:30 – 8:30pm	Online	Goals & Milestones
Week 14	14a	Wednesday, December 6	6:30 – 8:30pm	Online	Business Plan Workshop
	14b	Friday, December 8	10:00am – 2:30pm	<b>WEV Office</b>	Final Presentations

## Location

This course meets both in person and via Zoom. Online sessions will use the same Zoom Login.

- **In Person Location**

- WEV Ventura Office – VCCF building (4001 Mission Oaks Blvd, Camarillo 93012)

