

# 2024 Sponsorship Opportunities



## Partnering for Impact

Women's Economic Ventures is dedicated to the economic empowerment of women in Santa Barbara and Ventura Counties. Your sponsorship provides access to affordable financial and business education programs to help women succeed in achieving:

### Economic Resiliency

- Financial Literacy Programs
- Business Know-How Courses
- Access to Funding

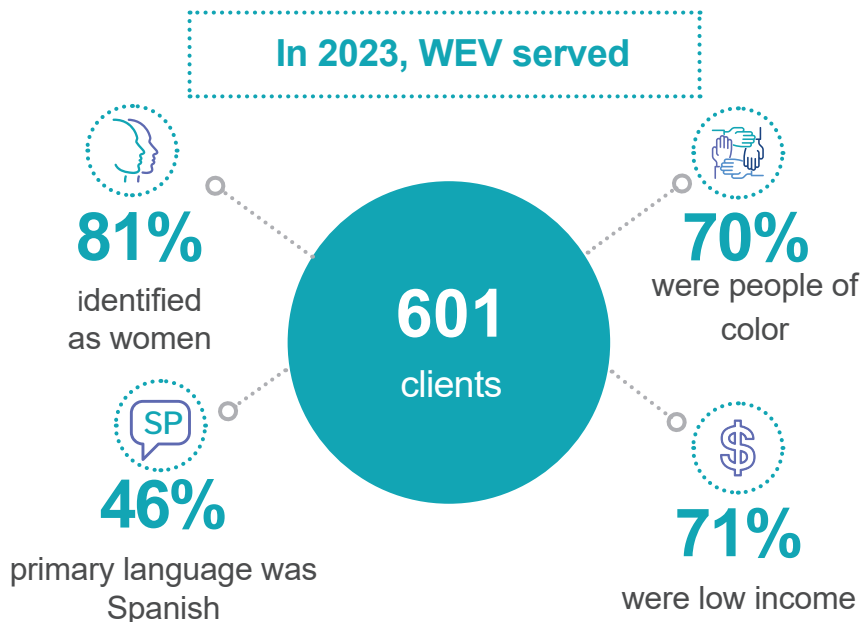
As a 2024 sponsor, you will be prominently recognized year-round at events in both Santa Barbara and Ventura Counties.

Your support  
makes an  
**IMPACT.**

**65%**  
of clients increase  
their household  
income within 12-18  
months of services

Every \$1 invested in  
WEV generates  
**\$15**  
in the local community

WEV-assisted businesses  
support an average of  
**3 local jobs**



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Your support creates our economically resilient community. WEV offers a range of sponsorship levels designed to recognize your community impact.

## Passion Level \$20,000

### International Women's Day Event (March 6, Santa Barbara):

- Most prominent logo recognition at WEV's IWD event
- Speaking opportunity
- Prominently featured in IWD event press release, registration for six guests

### Impact Report Event (May, Ventura County):

- Recognition at WEV's Impact Report Event
- Speaking opportunity
- Logo recognition on invitations and registration for two guests

### Emprendimiento Awards Events (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremony to Spanish language grant recipients
- Registration for two guests

### Year-round recognition:

- Logo recognition at WEV's webinars and Financial Literacy workshops
- Invitation to and recognition at WEV's in-person networking and donor events throughout the year
- Recognition in WEV's social media posts, including Facebook, LinkedIn, and Instagram

**See next page for additional sponsorship options.**

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## Client Profile

*"My story is a testament to the power of mentorship, determination, and a firm belief in the potential of a woman in a field where they are often underrepresented. I am thankful for the invaluable support of those who invest in WEV. My success is your success,"*

Blanca Hoffmeier, an engineer and owner of SWPPP CAL—a storm water management company that prevents construction site pollutants from entering our waterways.

# Sponsorship Opportunities

## Empower Level \$10,000

**International Women's Day Event** (March 6, Santa Barbara):

- Prominent logo recognition on IWD invitation, event materials and featured in IWD press release
- Verbal recognition at event and registration for four guests

**Impact Report Event** (May, Ventura County):

- Recognition on invitation and registration for two guests

**Emprendimiento Awards Events** (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

**Year-round recognition:**

- Logo recognition at WEV's webinars and Financial Literacy workshops
  - Invitation to and recognition at WEV's in-person networking and donor events throughout the year
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## Innovation Level \$5,000

**International Women's Day Event** (March 6, Santa Barbara):

- Prominent logo recognition on IWD invitation and event materials and featured in IWD press release
- Verbal recognition at event and registration for two guests

**Impact Report Events** (May, Ventura County):

- Recognition on invitation and registration for two guests

**Emprendimiento Awards Events** (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

**Year-round recognition**

- Logo recognition at WEV's webinars and Financial Literacy workshops
  - Invitation to WEV's in-person networking and donor events throughout the year
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## Thriving Level \$2,500

**International Women's Day Event** (March 6, Santa Barbara):

- Logo recognition on IWD invitation and event materials with verbal recognition at event and registration for two guests

**Impact Report Events** (May, Ventura County):

- Recognition at event and registration for two guests

**Year-round recognition:**

- Logo recognition at WEV's webinars and Financial Literacy workshops
- Invitation to WEV's in-person networking and donor events throughout the year

Thank you for your consideration. To confirm your sponsorship, or discuss available options, please contact Lauren Lafferty at (805) 908-0093 or [llafferty@wevonline.org](mailto:llafferty@wevonline.org).