

# 2024 Sponsorship Opportunities



## Partnering for Impact

Women's Economic Ventures is dedicated to the economic empowerment of women in Santa Barbara and Ventura Counties. Your sponsorship provides access to affordable financial and business education programs to help women succeed in achieving:

### Economic Resiliency

- Financial Literacy Programs
- Business Know-How Courses
- Access to Funding

As a 2024 sponsor, you will be prominently recognized year-round at events in both Santa Barbara and Ventura Counties.

Your support  
makes an  
**IMPACT.**

**65%**  
of clients increase  
their household  
income within 12-18  
months of services

Every \$1 invested in  
WEV generates  
**\$15**  
in the local community

WEV-assisted businesses  
support an average of  
**3 local jobs**



In 2023, WEV served

**81%**  
identified  
as women

**70%**  
were people of  
color

**46%**  
primary language was  
Spanish

**71%**  
were low income

**601**  
clients

# 2024 Sponsorship Opportunities

Your support creates our economically resilient community. WEV offers a range of sponsorship levels designed to recognize your community impact.

## Passion Level \$20,000

### Impact Report Event (May 21, Ventura County)

- Most prominent logo recognition at WEV's event and on invitations
- Speaking opportunity
- Featured in event press release, registration for six guests

### Emprendimiento Awards Events (TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremony to Spanish language grant recipients
- Registration for two guests

### Year-round recognition:

- Logo recognition at WEV's webinars and Financial Literacy workshops
- Invitation to and recognition at WEV's in-person networking and donor events throughout the year
- Recognition in WEV's social media posts, including Facebook, LinkedIn, and Instagram

See next page for additional sponsorship options.

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## Client Profile

*"My story is a testament to the power of mentorship, determination, and a firm belief in the potential of a woman in a field where they are often underrepresented. I am thankful for the invaluable support of those who invest in WEV. My success is your success,"*

Blanca Hoffmeier, an engineer and owner of SWPPP CAL—a storm water management company that prevents construction site pollutants from entering our waterways.

## Empower Level \$10,000

**Impact Report Event** (May 21, Ventura County):

- Logo recognition on invitations and at event; registration for two guests

**Emprendimiento Awards Events** (TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

**Year-round recognition:**

- Logo recognition at WEV's webinars and Financial Literacy workshops
  - Invitation to and recognition at WEV's in-person networking and donor events throughout the year
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## Innovation Level \$5,000

**Impact Report Event** (May 21, Ventura County):

- Logo recognition on invitation and at event; registration for two guests

**Emprendimiento Awards Events** (TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

**Year-round recognition**

- Logo recognition at WEV's webinars and Financial Literacy workshops
  - Invitation to WEV's in-person networking and donor events throughout the year
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## Thriving Level \$2,500

**Impact Report Event** (May 21, Ventura County):

- Logo recognition on invitations and at event; registration for two guests

**Emprendimiento Awards Events** (TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

**Year-round recognition:**

- Logo recognition at WEV's webinars and Financial Literacy workshops
  - Invitation to WEV's in-person networking and donor events throughout the year
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## Impact Level \$1,000

**Impact Report Event** (May 21, Ventura County):

- Name listed on invitation and at event; registration for two guests

Thank you for your consideration. To confirm your sponsorship, or discuss available options, please contact Lauren Lafferty at (805) 908-0093 or [llafferty@wevonline.org](mailto:llafferty@wevonline.org).