

2025 Sponsorship Opportunities



Partnering for Impact

Women's Economic Ventures is dedicated to the economic empowerment of women in Santa Barbara and Ventura Counties. Your sponsorship provides access to affordable financial and business education programs. You provide:

Economic Resiliency

- Financial Literacy Programs
- Business Know-How Courses
- Access to Funding

As a 2025 sponsor, you will be prominently recognized year-round at events in both Santa Barbara and Ventura Counties.

Your support
makes an
IMPACT.

65%
of clients increase
their household
income within 12-18
months of services

Every \$1 invested in
WEV generates
\$15
in the local community

WEV-assisted businesses
support an average of
3 local jobs



WEV serves an average of:

81%
identified
as women

70%
people of
color

46%
primary language was
Spanish

71%
were low income

600
clients

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Your support creates an economically resilient community. WEV offers a range of sponsorship levels designed to recognize your community impact.

Passion Level \$20,000

International Women's Day Event (March 6, Camarillo):

- Most prominent logo recognition at WEV's IWD event
- Speaking opportunity
- Prominently featured in IWD event press release, registration for six guests

Impact Report Event (May, Santa Barbara):

- Recognition at WEV's Impact Report Event
- Speaking opportunity
- Logo recognition on invitations and registration for two guests

Emprendimiento Awards Events (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremony to Spanish language grant recipients
- Registration for two guests

Year-round recognition:

- Invitation to and recognition at WEV's in-person networking and donor events throughout the year
- Recognition in WEV's social media posts, including Facebook, LinkedIn, and Instagram

See next page for additional sponsorship options.



Client Profile

"My story is a testament to the power of mentorship, determination, and a firm belief in the potential of a woman in a field where they are often underrepresented. I am thankful for the invaluable support of those who invest in WEV. My success is your success,"

Blanca Hoffmeier, an engineer and owner of SWPPP CAL—a storm water management company that prevents construction site pollutants from entering our waterways.

Sponsorship Opportunities

Empower Level \$10,000

International Women's Day Event (March 6, Camarillo):

- Prominent logo recognition on IWD invitation, event materials and featured in IWD press release
- Verbal recognition at event and registration for four guests

Impact Report Event (May, Santa Barbara):

- Recognition on invitation and registration for two guests

Emprendimiento Awards Events (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

Year-round recognition:

- Invitation to and recognition at WEV's in-person networking and donor events throughout the year

Innovation Level \$5,000

International Women's Day Event (March 6, Camarillo):

- Prominent logo recognition on IWD invitation and event materials and featured in IWD press release
- Verbal recognition at event and registration for two guests

Impact Report Event (May, Santa Barbara):

- Recognition on invitation and registration for two guests

Emprendimiento Awards Events (TBD, Santa Barbara and TBD, Ventura County):

- Logo recognition at WEV's inspiring awards ceremonies to Spanish language grant recipients
- Registration for two guests

Year-round recognition

- Invitation to WEV's in-person networking and donor events throughout the year

Thriving Level \$2,500

International Women's Day Event (March 6, Camarillo):

- Logo recognition on IWD invitation and event materials with verbal recognition at event and registration for two guests

Impact Report Event (May, Santa Barbara):

- Recognition at event and registration for two guests

Year-round recognition:

- Invitation to WEV's in-person networking and donor events throughout the year

Thank you for your consideration. To confirm your sponsorship, or discuss available options, please contact Lauren Lafferty at (805) 908-0093 or llafferty@wevonline.org.