



Women's Economic Ventures (WEV) is a non-profit organization dedicated to creating an equitable and just society through the economic empowerment of women and minorities.

WEV 2020 Partnership Opportunities

As a partner of WEV you are investing in local businesses and strengthen our community's economy during this extraordinarily challenging time. Microenterprises have historically been financially vulnerable to economic volatility and the COVID-19 pandemic has exacerbated their struggles, particularly for women and minority-owned businesses.

WEV continues our 29-year commitment by providing business loans to prebankable local entrepreneurs, as well as business training, coaching, financial literacy courses, business recovery advisors and other resources. Your generous investment can help us dedicate more resources toward these vital programs which will be even more critical post-COVID19.

We invite you to consider the following opportunities designed to offer prominent visibility and to recognize the significant impact of your philanthropy. Thank you for your consideration.

Passion \$20,000

Community Connections

- Logo recognition in WEV's 2020 Annual Report to Donors
- Prominent Logo Recognition on homepage at wevonline.org
- Name recognition in WEV's monthly enewsletter
- Social media Sponsor Spotlight
- 1-year membership for an individual to the League of Extraordinary Women

Empowerment is Priceless Event

- Opportunity to share 1-minute recorded message during event
- Logo recognition on event landing page
- Logo recognition on event invitation
- Recognition in event press releases
- Verbal recognition in event program
- Logo included on screen during event
- Logo recognition in printed Thank you ad
- Recognition as WEV client gift basket sponsor

Virtual Client Marketplace

- Logo recognition on event landing page
- Logo recognition in pre marketplace ad
- Mention in marketplace press release and materials
- Social media mention

Since 1991...

17,500+ Participants served through training, loans and consulting programs

4,500+ Businesses started or expanded with the help of WEV

\$5.5 million+ Loaned to small businesses through the WEV Loan program

9,000+ Jobs created by WEV businesses

\$300 million Sales revenue generated annually by WEV businesses

45% % of clients served that are Latino or other minorities

Recognition levels continued on next page.

To confirm your sponsorship, or for more information, contact:

Kate MacNaughton, Director of Development
(805) 908-0091
kmacnaughton@wevonline.org

"Just thinking of the tremendous help from WEV brings tears to my eyes. When we found ourselves suddenly closed, WEV's Quick Response Loan helped keep us afloat while we scrambled to get SBA funding. Finding ourselves locked out of the first round of PPP, WEV came to the rescue again by helping us connect with a local bank. Without WEV, I don't know how we would have survived until reopening day!"

- *Angela Rosales*

Very Ventura Gift Shop & Gallery

Empowerment

\$10,000

Community Connections

- Logo recognition in WEV's 2020 Annual Report to Donors
- Name recognition online at wevonline.org
- Name recognition in WEV's monthly e-newsletter
- Social media Sponsor Spotlight
- 1-year membership for an individual to the League of Extraordinary Women

Empowerment is Priceless Event

- Logo recognition on event landing page
- Logo recognition on event invitation
- Recognition in event press releases
- Verbal recognition in event program
- Logo included on screen during event
- Logo recognition in printed Thank you ad

Virtual Client Marketplace

- Logo recognition on event landing page
- Logo recognition in pre marketplace ad
- Mention in marketplace press release and materials

Innovation

\$5,000

Community Connections

- Name recognition in WEV's Annual report to donors
- Name recognition online at wevonline.org
- Name recognition in WEV's monthly e-newsletter

Empowerment is Priceless Event

- Logo recognition on event landing page
- Logo recognition on event invitation
- Recognition in event press releases
- Verbal recognition in event program
- Logo included on screen during event
- Logo recognition in printed Thank you ad

Virtual Client Marketplace

- Name recognition on event landing page
- Name recognition in pre marketplace ad

Thriving

\$2,500

Community Connections

- Name recognition in WEV's Annual report to donors
- Name recognition online at wevonline.org
- Name recognition in WEV's monthly e-newsletter

Empowerment is Priceless Event

- Name recognition on event landing page
- Name recognition on event invitation
- Verbal recognition in event program
- Logo included on screen during event
- Name recognition in printed Thank you ad

Empowerment is Priceless (EIP) - EIP is WEV's signature fundraising event. This year will feature small businesses remaining resilient during COVID-19 and highlight a female Trailblazer during our virtual event held in October.

Virtual Client Marketplace - This virtual marketplace will feature WEV businesses in the lead up to the holidays and encourage the community to shop local.

2 Offices Serving Santa Barbara & Ventura Counties

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www.wevonline.org