

2021 PARTNERSHIP OPPORTUNITIES

Women's Economic Ventures (WEV) is a non-profit organization dedicated to creating an equitable and just society through the economic empowerment of women and minorities. As a partner of WEV you are investing in local businesses and strengthening our community's economy during this extraordinarily, challenging time.

Micro and small businesses are often vulnerable to economic volatility, and the pandemic has exacerbated their struggles, particularly for women and minority-owned businesses. Most small businesses do not have the cash flow, reserves or insurance coverage to withstand a short-term interruption in sales, much less the indefinite impact of a global health crisis. In a 2020 Special Report on Women Owned Business by the US Chamber of Commerce, data shows that not only have women-owned small businesses been more heavily impacted by the coronavirus pandemic, they are also less likely to anticipate a strong recovery in the year ahead.

WEV's programs promote economic resiliency and financial literacy, and help entrepreneurs revise their business models, reach new customers, and develop digital skills required for the COVID/post-COVID business environment. Your generous investment can help us dedicate more resources toward these vital programs which will be even more critical as the community rebuilds.

In 2020, local business owners needed urgent guidance on how to navigate the pandemic.

Thanks to philanthropic support:

- 863** clients received business training through webinars
- 159** clients received more than 700 hours of COVID/ disaster recovery consulting
- 29** clients received guidance to access more than \$100K in PPP Loans
- 67** clients received Quick Response Loans

\$932k in WEV Loans were funded



'WEV has supported me every step of the way: from the start and development of my business, to navigating through the effects of the Thomas Fire, and now COVID-19.

I appreciate the resources WEV provides and try to use as many as possible. WEV has

also introduced me to many life-long friends and fellow business owners. WEV is a community, and I am so glad I belong to it."

—Adriana Nakumara, Skincare By Adriana

We invite you to partner with WEV to support the local businesses restart in 2021 and have designed recognition opportunities to offer prominent visibility and highlight the significant impact of your philanthropy. Thank you for your consideration!

To confirm your sponsorship, or for more information, contact:

Kate MacNaughton, Director of Development
(805) 908-0091 or kmacnaughton@wevonline.org

WEV 2021 Partnership Opportunities

	PASSION \$20,000	EMPOWER \$10,000	INNOVATION \$5,000	THRIVING \$2,500
Spirit of Entrepreneurship Awards <i>(Virtual Event, May 2021)</i>				
Presenting Sponsor (1 available)	✓			
Sponsor of Industry Award category of choice	✓	✓		
Logo recognition on event landing page	✓	✓	✓	
Logo recognition on event invitation	✓	✓	✓	
Recognition in event press releases	✓	✓	✓	
Verbal recognition at event	✓	✓	✓	
Logo included on screen during event	✓	✓	✓	
Logo recognition in printed Thank you ad	✓	✓	✓	
Empowerment is Priceless Event <i>(Fall 2021)</i>				
Presenting Sponsor (1 available)	✓			
Recognition in event press releases	✓	✓	✓	
Verbal recognition at event	✓	✓	✓	✓
Logo included on screen during event	✓	✓	✓	✓
Recognition on event landing page	logo	logo	logo	name
Recognition on event invitation	logo	logo	logo	name
Recognition in printed Thank you ad	logo	logo	logo	name
League of Extraordinary Women				
Recognition at League of Extraordinary Women virtual events and in League newsletter	✓	✓		
1-year membership for an individual to the League of Extraordinary Women	✓	✓		
WEV Community Connection				
Verbal and logo recognition at WEVWorks monthly webinar series	✓			
Social Media Sponsor Spotlight	✓	✓		
Name recognition in WEV's e-newsletter	✓	✓	✓	✓
Recognition in WEV's 2021 Annual Report	logo	logo	name	name
Recognition/placement at wevonline.org	logo	logo	name	name

Spirit of Entrepreneurship Awards (SOE) will be hosted virtually in May to highlight the contributions of outstanding women business owners in in Santa Barbara and Ventura Counties.

Empowerment is Priceless (EIP) - EIP is WEV's signature annual fundraising event. This year will feature local businesses remaining resilient during COVID-19 and highlight a female Trailblazer.

The League of Extraordinary Women brings together an influential group of high achieving leaders who are inspired to combine their efforts and resources to strengthen women-owned businesses and elevate women in our community.

WEV Community Connections allow us to highlight your sponsorship to the entire WEV community including supporters and the clients you are empowering with your support.