

# Become a 2018 Sponsor!

As a proud sponsor of WEV in 2018, you can help us dedicate more resources towards the expansion and improvement of our vital programs. Check out the sponsorship levels below for more info on how your partnership will be recognized. Thank you for supporting aspiring women entrepreneurs!



## Passion - \$20,000

- Logo with link recognition on the WEV website and e-newsletter throughout 2018
- Recognition at all League of Extraordinary Women events in 2018
- Premier sponsor of all major WEV events in 2018 including:
  - Empowerment is Priceless**
    - Verbal recognition as lead sponsor from the podium and an opportunity to present one of the awards
    - Recognition in post-event new releases and newspaper ads
    - Logo recognition on event invitation, program and signage
    - Up to eight seats reserved for representatives of your company and guests

### WEV Celebrations

- Verbal recognition as lead sponsor from the podium and a 1 minute sponsor remark opportunity
- Recognition in event new releases
- Logo recognition on event invitations and program
- Expo table at the event registration area

## Empowerment - \$10,000

- Name with link recognition on the WEV website and e-newsletter throughout 2018
- Recognition at all League of Extraordinary Women events in 2018
- Sponsor of all major WEV events in 2018 including:

### Empowerment is Priceless

- Verbal recognition from the podium and an opportunity to present one of the awards
- Recognition in post-event new releases and newspaper ads
- Logo recognition on event invitation, program and signage
- Up to six seats reserved for representatives of your company and guests

### WEV Celebrations

- Verbal recognition as lead sponsor from the podium
- Recognition in event new releases
- Name recognition on event invitations and program

## Innovation - \$5,000

- Name recognition on the WEV website throughout 2018
- Recognition at all League of Extraordinary Women events in 2018
- Sponsor of **Empowerment is Priceless** fundraiser:
  - Name recognition on event invitation, program and signage
  - Recognition in post-event new releases and newspaper ads
  - Up to four seats reserved for representatives of your company and guests

## Thriving - \$2,500

- Name recognition on the WEV website throughout 2018
- Sponsor of **Empowerment is Priceless** fundraiser:
  - Name recognition on event invitation, program and signage
  - Up to two seats reserved for representatives of your company and guests

**To confirm your  
sponsorship, or for more  
information, contact:**

Danelle Coyle  
Development Manager  
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In 2018, WEV celebrates 27 years of providing training, business loans and innovative programs that enable women in Santa Barbara and Ventura Counties to start and grow businesses. We invite you to partner with WEV as a 2018 sponsor to invest in the growth of local businesses, strengthen our community's economy, and empower small business owners to make their dreams a reality. Small business owners are a powerful consumer group who eagerly support companies that invest in our community. Here are some additional details about the major events where our 2018 sponsors will be recognized:

### **Empowerment is Priceless**

WEV's signature fundraiser with attendance between 300-400 in Ventura in Fall 2018.

### **League of Extraordinary Women**

The League brings together an influential group of high achieving leaders who are inspired to combine their efforts and resources to strengthen women-owned businesses and elevate women in our community. Events will be focused on mentoring and networking.

### **WEV Celebrations**

This event honors entrepreneurs from the initial launch phase to our Million Dollar Club inductees. The attendees include family, friends and colleagues of the entrepreneurs and attendance is expected to be approximately 200 people. This event takes place twice a year, in May and December.

## Since 1991...

- 6,500+** Participants served through core training and consulting programs
- 4,000+** Businesses started or expanded with the help of WEV
- Over \$4 million** Loaned to small businesses through the WEV Loan program
- 8,700+** Jobs created by WEV businesses
- \$300 million** Sales revenue generated annually by WEV businesses

3 Offices Serving Santa Barbara & Ventura County

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[www.wevonline.org](http://www.wevonline.org)

Dear  
Friend,

For 2018, we are focused on how much farther we can and must go to achieve economic justice and equal opportunity for women. Many external obstacles continue to challenge women as they work to grow their businesses and achieve financial security. But WEV knows that with the right kind of support, women can build bigger and stronger businesses and overcome the often unconscious biases they face. We can't anticipate all of the challenges the future may bring. But with your support, WEV will continue to meet those challenges with the kinds of innovative programs and strategies for which we have become nationally recognized.

**Marsha Bailey**  
CEO & Founder